

## **PROFILE**

**CA RAJENDRA R. AGRAWAL, ACA, M. Com.**  
**Insolvency Professional and Regd. Valuer - SFA (IBBI)**

Email: [rajendra.agrawal29@gmail.com](mailto:rajendra.agrawal29@gmail.com)



C.A. Rajendra R. Agrawal is an Insolvency Professional, Regd. Valuer - Securities or Financial Assets (IBBI) with three decades of rich experience in all facets of business in diversified environment in sectors such as real estate, hospitality, Investment banking, restaurants, food, retail franchise, financial services, media & entertainment, IT / E-commerce, power, textile, paper, biotechnology, chemical manufacturing with reputed brands in multi-product and multi-location companies.

An astute professional with proven track record possessing extensive hands-on experience at senior management level in various corporates. He is a highly accomplished professional corporate manager with a positive attitude and an ambition to succeed. He has analytical mindset, background of solid accounting principles, great communication and interpersonal skills.

He believes that "value ambition" is at the core of one's achievements and Integrity and transparency are prerequisites for building healthy relationships.

### **PROFESSIONAL EXPERIENCE**

<b>Sector</b>	<b>Organization</b>	<b>Position</b>
Valuation of Securities & Financial Assets (SFA)	Self Employed	Registered Valuer - SFA
Insolvency & Bankruptcy	Self Employed	Insolvency Professional
Investment banking and financial advisory	Ashika Capital Ltd.	Executive V.P.
Investment banking and financial advisory	Altius Finserv Pvt. Ltd.	Executive Director
Hospitality & Real Estate	D B Hospitality Pvt. Ltd. (Brands: Starwood, Hilton, Hyatt)	CFO
Media & Sports	Nimbus Communications Ltd. (NEO Sports Channel, ICC and BCCI cricket rights)	Sr. V.P. Finance
Food, Retails, Hospitality and Restaurants	Graviss Foods Pvt. Ltd. (Brands: Baskin Robbins, Rich non-dairy cream, InterContinental, Mayfair, Zaffran and Kwality at UAE)	V.P. Finance
Dot Com / E-commerce	One Two Three India.Com Ltd.	Associate V. P. Finance
Textiles, Retails, ecommerce, Power	S. Kumars Group (Brands: S. Kumars, Reid & Taylor)	VP Finance
Biotech, Seeds, Paper, Chemical, Health care	Nath Group	AVP Finance

## QUALIFICATIONS

Educational Qualification	Name of University / Professional Body	Membership No.	Date of Enrollment
Registered Valuer – Securities or Financial Assets (SFA)	Insolvency & Bankruptcy Board of India	IBBI/RV/06/2019/11181	29-03-2019
RVO Professional Agency	ICAI Registered Valuers Organisation	ICAIRVO/06/RV-P00189/2018-19	13-03-2019
Insolvency Professional	Insolvency & Bankruptcy Board of India	IBBI/IPA-001/IP-P01209/2018-19/11923	24-07-2018
Insolvency Professional Agency	Indian Institute of Insolvency Professionals of ICAI	IP-P01209	07-06-2018
Chartered Accountant	The Institute of Chartered Accountants of India	044013	14-2-1990
M. Com.	University of Rajasthan		
B. Com.	University of Rajasthan		

## CERTIFICATIONS AND OTHERS

- **Empaneled Insolvency Professional with IBBI and SBI.**
- **Involved in 2 CIRP processes and supported the Insolvency Professional.**
- ICAI’s recognition and appreciation for contribution in the industry.
- Seven habits of highly effective people training program by Franklin Covey.
- Technical Analysis for equity research by the ICFA Securities Research Centre.
- Authored article “Challenges of funding long term infra projects” in Project Monitor.
- Attended seminars and conferences of IMA, IMC, CII, ASSOCHAM, ICAI, etc.
- Art of Living’s Happiness program and Divya Samaj Nirman (DSN) course.
- Member of CA Study Circle, RVG and Lodha & Co. CA alumni, Art of Living, ISKCON, etc.

## DOMAIN EXPERTISE & PROFESSIONAL EXPERIENCE

### Corporate Finance and Restructuring

- **Debts:** Arranged and got Restructured Fund and Non-fund-based credit facilities aggregating to Rs.73 Billion and FCTL of USD145 Million for projects and working capital.
- **Private Equity:** Aggregating to Rs.8480 Million and USD45 Million – complied with due diligence and investors’ requirement, successful PE funding at the best valuation.
- **Optimization of Cost of funds:** Currency hedging, determining effective cost of capital and optimizing interest cost by re-negotiation / alternate funding.
- **Initial Public Offering (IPO):** IPO of six companies aggregating to Rs.16 Billion and the premium IPOs were oversubscribed and successfully listed.
- **Mergers and Acquisitions:** Evaluation of business opportunities and feasibility study. Involved in acquisition, turnaround and monitoring of a textile company.
- Financial Modeling, Treasury and Forex management, Formation of overseas companies, Corporate governance, Ratings Liaising with the Government and other agencies for compliance, approvals, etc.

### **Strategic Decision Support**

- Formation of budgets, business growth, Periodical business review and corrective actions. Fortification strategies for efficient use of resources, strategic think-tank for new initiatives and brand strategy.

### **Cost Controls**

- Devised and rolled out a cost sheet format for all Stock Keeping Units and job orders.
- Price fixation and employing marginal costing tool, employed inventory control measures.
- Analysis of standard costs, ratios and variances.

### **Controllership & Corporate Accounting**

- Timely preparation and publication of Audited Financial Results with data integrity.
- Liaising with internal, tax, transfer pricing and statutory audit, consultants and IT team.
- Defined KRA system, implemented SOPs and Internal Financial Control.

### **Investors Relationship**

- Investors' relationship and liaising with financial market participants, Representing the company to investors and Q & A sessions with analysts / investors, Mapping of various research reports, Coordinating with MB, SE, SEBI, ROC, Registrar, etc.

### **Project Management**

- Bidding and demonstrating financial / technical competence, Negotiations, tie-ups, monitoring milestones, Financial closure, tax planning, co-ordination and compliances.

### **Direct & Indirect tax Planning & Management**

- Attending hearing and filings of taxation returns, assessments and claims for refund.
- Foreign remittances by availing benefit under Double Taxation Avoidance Treaties.

### **Risk Management**

- Evaluating product, people, plant, project and public liability insurance, managed claims settled and Framing Business Risk Management Policy.

### **Legal, Secretarial and others**

- Drafting and finalizing commercial contracts, briefing, coordinating with consultants, etc.
- Overseeing compliances and legal, court cases, secretarial, due diligence, etc.
- Availing benefits of government incentive schemes and coordinating with agencies, etc.
- Talent acquisition and recruitment of professional managers.

\* \* \*